

Press Release INFO: New business, New Person, New Location or Fund Raising Events

SEND TO: (See next page for the basic of a press release)

The Union Democrat –588-4534

Once a week Business News – (Ryan) rcampbell@uniondemocrat.com "Business News"

Will hit lots of folks at

<http://www.morrismultimedia.com/affiliates.html>

The Bulletin Extra 531 E. Yosemite Avenue Manteca, CA 95336 Phone: 209-249-3500 Fax: 209-249-3559
Editorial Main 209-634-9141 Fax 209-632-8813 news@turlockjournal.com

The Riverbank News 122 S. Third Street Oakdale, CA 95361 Phone: 209-847-3021 Fax: 209-847-9750
www.theriverbanknews.com

The Ceres Courier 2940 Fourth Street P.O.Box 7 Ceres, California 95307 Phone: 290-537-5032 Fax: 209-537-0543
www.Cerescourier.com

The Escalon Times 122 S. Third St Oakdale, CA 953261 Phone: 209-847-3021 Fax: 209-847-9750
www.escalontimes.com

Editorial Main 209-847-3021 Fax 209-847-9750 news@oakdaleleader.com

Modesto Bee Newsroom:

(209) 578-2028, PO Box 5256, Modesto CA, 95352

THE PRESS RELEASE – make it timely and relevant!

Include a nice, public domain picture, if you have one (give the photographer credit!) Make sure all attachments do not exceed 5mg.

Suggest your press release is **in the email** and not an attachment (might get blocked by anti-virus software)

Business Name

209 xxx xxxx

santaclause@yahoo.com

santaclause.com

FOR IMMEDIATE RELEASE – don't do the text in all caps as they will need to retype and they hate this!

"Interesting Relevant Headline Title"

Sonora, Ca. September 19, 2012 – The meat (two to five paragraphs). Where, when, why, what, who

√ Avoid industry jargon

√ Why are you different?

√ What have you learned that put you in this business?

√ Hours of operation

For more information, call at or website, facebook, so on.

(indicates the end)